

2024



Tina Q.  
**CADE** Foundation

*Helping Families.. OVERCOMING Infertility!*

[www.cadefoundation.org](http://www.cadefoundation.org)



# 2024 Race for the Family



[www.raceforthefamily.com](http://www.raceforthefamily.com)



Tinina Q.

# Code

## Maryland Race for the Family

June 15, 2024 (HYBRID) @ the BWI Walking and Bike Trail

Family Friendly fun run, + FertiliFest (finish line support fair), Savannah's Playground

18 th year of the event, 23rd Race for the Family

Anticipate 300-400 attendees

Presenting Sponsor:  
Shady Grove Fertility

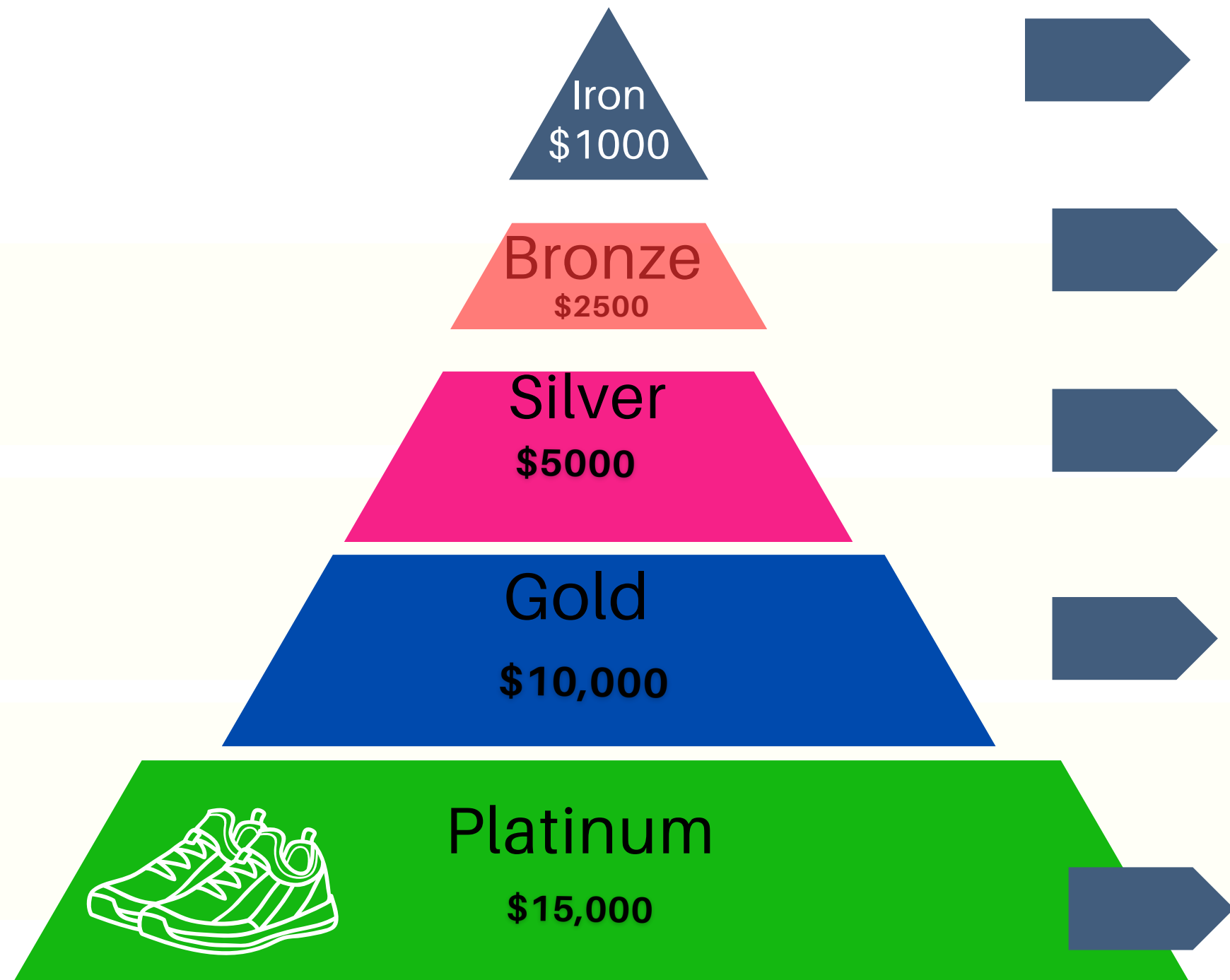


[RACEFORTHEFAMILY.COM](https://RACEFORTHEFAMILY.COM)



# 2024 Cade Foundation National Sponsor Benefits & Costs

Partnering with CADE will help us support more families.



- Logo inclusion on registration website and thank you note with business website hyperlinked
- Logo inclusion on in person event signage
- 2 complimentary tickets fo event
- Private vendor area at events
- Above benefits + logo inclusion on **registration website**
- **4** complimentary tickets for each event
- Above benefits + **Speaking opportunity**
- Inclusion in **2 social media posts** reaching 10,000
- Inclusion in 1 **Coffee with Cade** episode
- Inclusion in 1 **newsletter** (Distribution 7500)
- **5** complimentary event tickets.
- Above benefits + **Speaking opportunity at MD Reproductive and Maternal Health Equity Summit 5/29**
- **10** complimentary fundraising event tickets.



# Target Audience



## Additional Demographic Target

All races including those from diverse racial and ethnic backgrounds, age, married/partnered and single and orientation.



## Target Audience For All Events

Fundraising Events: Reproductive aged men and women (aged 25-50)



Education Events: Men and women (aged 18-80) who have connection to communities at greatest risk for poor outcomes





*Ready to Sponsor!*

**Please email [ctch@cadefoundation.org](mailto:ctch@cadefoundation.org)  
with the following info:**

**Business Name:**

**Sponsor Level:**

**Point of Contact Name:**

**Point of Contact Email AND Phone Number:**

**Please Attach Business Logo**



**We will send an invoice once we receive your email and follow up about any additional needs related to event sponsorship.**



Platinum sponsors will receive a speaking opportunity at one of the upcoming Reproductive and Maternal Health Equity Summits



2024 MARYLAND REPRODUCTIVE AND MATERNAL EQUITY SUMMIT



Reproductive and Maternal Health Panel

Join us for a live panel discussion on maternal health, infertility, and reproductive health in the Black community, and the social determinants of health that have led to poor reproductive and maternal health outcomes for African American women. Plus discussion on Virginia & Federal laws that impact access to reproductive and maternal health services and advocate to improve health outcomes.

Wednesday May 29, 2024  
6pm-8pm EST

<https://mdjustice24.eventbrite.com>

Scan to Register



Please see Eventbrite for a complete list of community partners. Community partners hosting the In Person event include the following:

Sponsor:



Community Partners:

Presented By:





2024

**JANUARY**

8- #CoffeewithCade Goal Setting & Journaling ft Dr Maya Eady McCarthy (TheDoctorsWomb)

22-#CoffeewithCade Thyroid and fertility ft Dr. Shruti Malik #ThyroidAwarenessMonth

29- Cafe Con Cade with Dr Cabrera 12:30PM-12:45PM

**FEBRUARY**

1- Grant Applications DUE

12-#CoffeewithCade- Sex during (& after) family building ft Dr. Bill Petok

19- Cafe Con Cade with Dr Danielle Lane 12:30Pm-12:45Pm

26-#CoffeewithCade- Fertility & Heart Disease

28- Louisiana Rep. & Mat Health Equity Summit

**MARCH**

11-#CoffeewithCade- New treatments for Endometriosis ft. Dr Tia Jackson Bey (RMANY) #EndometriosisAwareness-

18-Cafe Con Cade with Dr Sadaat 12:30Pm-12:45Pm

25 #CoffeewithCade- Family Building Tax Tips & Strategy ft Mycha Marshall

**APRIL**

8 -#CoffeewithCade- For the Men (Man Cave) ft Brandon Johnson

10- Multidisciplinary Grand Rounds (Cleveland Clinic) Male Factor Infertility

15- Cafe Con Cade with Dr Julian Escobar 12:30Pm-12:45Pm

22-#CoffeewithCade- Designer Babies (ft. Dr Rafat Abassi)

**MAY**

13 #CoffeewithCade- Ladies Night- ft Regina Townsend (The Broken Brown Egg)

20th(12p EST)-GRANT Q & A (IG LIVE)

20- Cafe Con Cade with Dr Anna Flores Locke 12:30Pm-12:45Pm

27- #CoffeewithCade- Faith & Fert. ft Rev. Dr. Tamla Wilson (Wheeler Ave. Bap. Church)

28- MD Rep. & Mat Health Equity Summit

**JUNE**

10- #CoffeewithCade- Self Care ft Chiquita Lockley, #EggsOverEasyFilm

17- Cafe Con Cade - Advocacy 12:30Pm-12:45Pm

15- Race for the Family Presenting Sponsor: Shady Grove Fertility 8AM-12PM

**JULY**

- Grant Applications DUE

8-#CoffeewithCade- Grass Roots Advocacy ft Chiquita Lockley (Eggs Over Easy Film)

15- Cafe Con Cade- Grants, loans & Benefits 12:30Pm-12:45Pm

22-#CoffeewithCade- Legislative Advocacy ft Attorney Meryl Rosenberg (ART Parenting)

**AUGUST**

12- #CoffeewithCade Exercise & Fertility- Ft. Dr Stephanie Beall (ShadyGroveFert.)

19- Cafe Con Cade with Dr Hoyos 12:30Pm-12:45Pm

22- Texas Rep. & Mat. Health Equity Summit

26- #CoffeewithCade Rapid Weight Loss and Fertility ft Dr. Mary Hinkley, RSC of the SF Bay Area

**SEPTEMBER**

4- -CWC- After the Baby Arrives- Ft. Ashley L. Hardy, Therapist

UMSOM Grand Rounds-Faith and Fertility (Judiasm, Christianity & Islam)

7- CA Corks with Cade Presenting Sponsor: RSC of the SF Bay Area 6PM-10PM

16- Cafe Con Cade with Dr Jessica Salas Mann 12:30Pm:12:45Pm

19- Georgia Rep & Mat. Hlth Equity Summit

**OCTOBER**

14- #CoffeewithCade Handling The Holidays

20- ASRM x CADE Social Media Summit (Denver CO)

21- Colorado Rep & Mat Health Equity Summit

21-Cafe Con Cade- Handling the Holidays 12:30Pm-12:45Pm

28- #CoffeewithCade Gratitude &Strength

**NOVEMBER**

9 Le Diner Bleu- The CADE Gala (IMET in Baltimore, 6-10pm)

11- #CoffeewithCade- Support for Active Duty Military & Veterans ft. Dr. Torie Comeaux Plowden

18- Cade Con Cade- Family Building Support

25- #CoffeewithCade- Coffee, Tea, Wine and Other Bevs. &Fert. ft Dr. Paula Amato (ASRM)

**DECEMBER**

9- #CoffeewithCade Grants and Funding Family Building ft Mr. Jon Suber

16- Cafe Con Cade- Holiday Fertility Tradiitons in the latina Community 12:30Pm-12:45Pm





## What is CADE?

The Tinina Q Cade Foundation Inc (CADE) is a 501c3 non-profit (EIN 20-2886272) that supports families with infertility.

# About CADE

CADE uses proceeds from fundraisers like this for Family Building Grants which help needy families with infertility with fertility treatment & adoption costs.

## Contact

Dr Camille Hammond  
CEO, CADE FOUNDATION  
Ctch@cadefoundation.org  
410-998-1000

Find Us On Social Media  
(@CadeFoundation on IG,  
Facebook, X and  
@cade.foundation on Tin Tok.

